



## Business Education Club 2022-2023 year action plan

№	Topic	Activity	Description	Period
1	Organizing activities	Introduction	Club members and head get to know each other; The leader introduces the planned activities of the club, then notes the interests of each member, what they want to learn and gain from the club. They agree on the time, place and format of the meeting.	10/2022
2	Entrepreneurship	Activity	The head of the club speaks about a new topic and ask the members practical activities	10/2022
3	Forming business ideas	Activity	The head of the club speaks about a new topic and ask the members practical activities-simulation, role play	10/2022
4	Branding – logo, slogan, brand color	Activity	The head of the club speaks about a new topic and ask the members practical activities-simulation, role play	10/2022
5	Target audience	Activity	The head of the club speaks about a new topic and ask the members practical activities-simulation, role play	11/2022
6	Mini research of the market	Activity	The head of the club speaks about a new topic and ask the members practical activities-simulation, role play	11/2022
7	Principles of organizational behavior	Activity	The head of the club speaks about a new topic and ask the members practical activities-simulation, role play	11/2022
8	Using leadership styles in leading companies	Activity	The head of the club speaks about a new topic and ask the members practical activities-simulation, role play	11/2022



ამერიკული უმაღლესი საერთაშორისო სკოლა-კოლეჯი „პროგრესი“  
American International High School-College "Progress"

9	CV and cover letter	Activity	The head of the club speaks about a new topic and ask the members practical activities-simulation, role play	12/2022
10	Simulation of a job interview	Activity	The head of the club speaks about a new topic and ask the members practical activities-simulation, role play	12/2022
11	Business meetings and negotiations	Activity	The head of the club speaks about a new topic and ask the members practical activities-simulation, role play	12/2022
12	Business meetings and negotiations	Activity	The head of the club speaks about a new topic and ask the members practical activities-simulation, role play	12/2022
13	Business terminology	Activity	The head of the club speaks about a new topic and ask the members practical activities-simulation, role play	01/2023
14	Finances	Activity	The head of the club speaks about a new topic and ask the members practical activities-simulation, role play	01/2023
15	Budgeting	Activity	The head of the club speaks about a new topic and ask the members practical activities-simulation, role play	02/2023
16	Public speaking and effective presentations	Activity	The head of the club speaks about a new topic and ask the members practical activities-simulation, role play	02/2023
17	Public speaking and effective presentations	Activity	The head of the club speaks about a new topic and ask the members practical activities-simulation, role play	02/2023
18	Public speaking and effective presentations	Activity	The head of the club speaks about a new topic and ask the members practical activities-simulation, role play	02/2023
19	Public speaking and effective presentations	Activity	The head of the club speaks about a new topic and ask the members practical activities-simulation, role play	03/2023
20	Using leadership styles	Activity	The head of the club speaks about a new topic and ask the members practical activities-simulation, role play	03/2023
21	Using leadership styles	Activity	The head of the club speaks about a new topic and ask the members practical activities-simulation, role play	04/2023



22	Using leadership styles	Activity	The head of the club speaks about a new topic and ask the members practical activities-simulation, role play	04/2023
23	Preparation for the competition	Activity	The head of the club speaks about a new topic and ask the members practical activities-simulation, role play	05/2023
25	Preparation for the competition	Activity	The head of the club speaks about a new topic and ask the members practical activities-simulation, role play	04/2023
26	Preparation for the competition	Activity	The head of the club speaks about a new topic and ask the members practical activities-simulation, role play	05/2023
27	Public Speaking Competition	Competition	Competition the best speake- preparation	06/2023
28	Summarizing		Club members and the head sum up the whole year actiities and plan the future year	06/2023